

Southwest Airlines Co. (LUV) Revenue Quarterly Forecast Millions (US \$)

Quarterly Forecast Millions (US \$)

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3rd Quarter 2018 Reported Values

Reported Values

5,575

y/o/y %change

+5%

Current Forecasts (Reported Values)

Q4 2018

5505

Q1 2019

5165

Q2 2019

5943

Q3 2019

5753

Observations:

-

All forecasting is subject to high degrees of error due to market volatility and other unpredictable events.

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The table below shows historical actual quarterly reported values versus internally-generated forecasts for 2014 Q3 to 2019 Q3. Each quarter has a reported values forecast for the current quarter, quarter +1, quarter +2, and quarter +3. Actual reported values are displayed in the middle of the table, and forecast errors are displayed on the right side of the table.

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Quarter Forecasts (Values)					Actual Values	Quarter Error (%)			
Forecast Quarter	Current Quarter	Quarter +1	Quarter +2	Quarter +3		Current Quarter	Quarter +1	Quarter +2	Quarter +3
2014-Q3	4948				4800	-3			
2014-Q4	4670	4792			4628	0	-3		
2015-Q1	4409	4440	4543		4414	0	0	-2	
2015-Q2	5203	5198	5241	5370	5111	-1	-1	-2	-5
2015-Q3	4977	5080	5081	5118	5318	6	4	4	3
2015-Q4	5185	4779	4907	4934	4977	-4	3	1	0
2016-Q1	4771	4887	4638	4653	4826	1	-1	3	3
2016-Q2	5463	5441	5684	5238	5384	-1	-1	-5	2
2016-Q3	5437	5642	5490	5627	5139	-5	-9	-6	-9
2016-Q4	5000	5155	5498	5269	5075	1	-1	-8	-3
2017-Q1	4897	4715	5120	5246	4854	0	2	-5	-8
2017-Q2	5526	5519	5381	5704	5731	3	3	6	0
2017-Q3	5355	5351	5414	5267	5303	0	0	-2	0
2017-Q4	5166	5620	5210	5201	5274	2	-6	1	1
2018-Q1	5149	4980	5395	4975	4944	-4	0	-9	0
2018-Q2	5800	5784	5726	5983	5742	-1	0	0	-4
2018-Q3	5449	5473	5638	5570	5575	2	1	-1	0
2018-Q4	5505	5419	5352	5435					
2019-Q1		5165	5191	5110					
2019-Q2			5942	5857					
2019-Q3				5752					

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The graph below is a visual representation of actual quarterly reported values versus internally-generated forecasts. Each quarter has a reported values forecast for the current quarter, quarter +1, quarter +2, and quarter +3. The light blue bars are representative of the forecast error for the current quarter forecasts only.

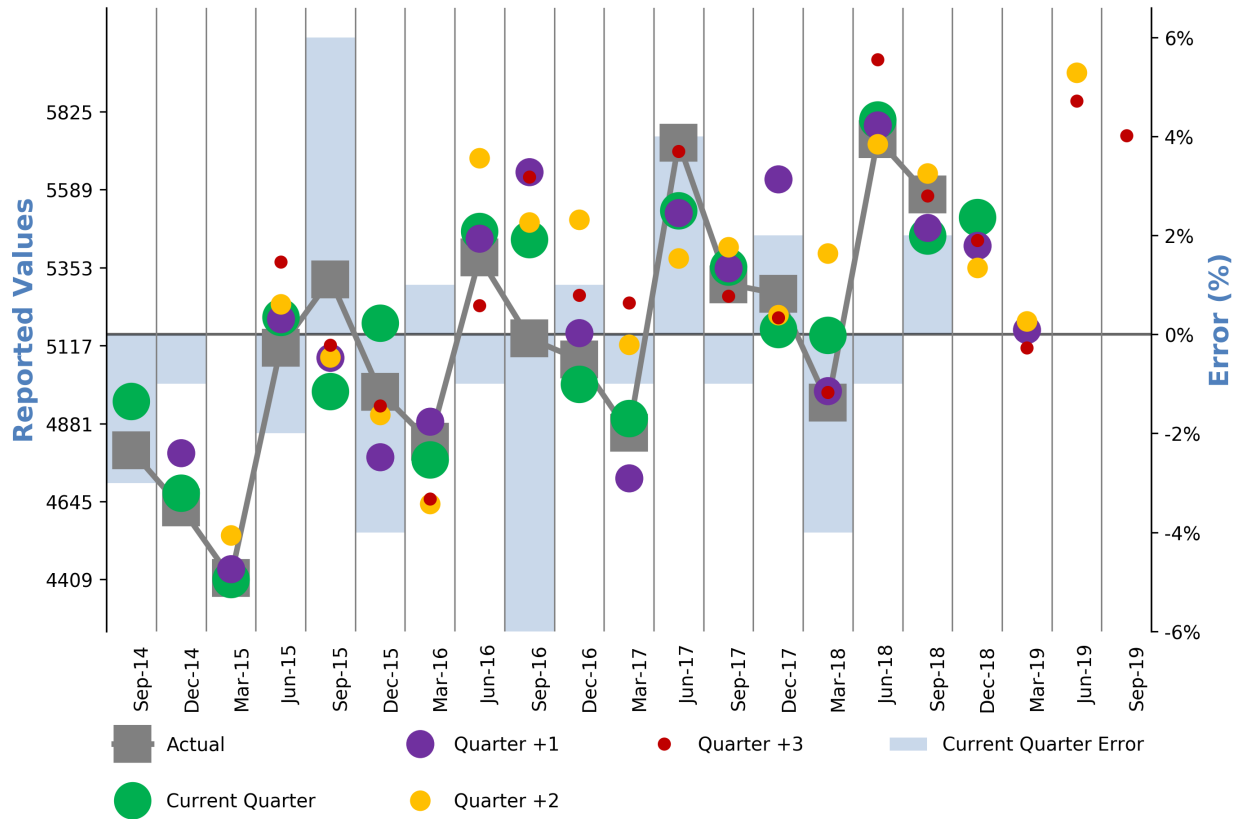
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Quarterly Reported Values



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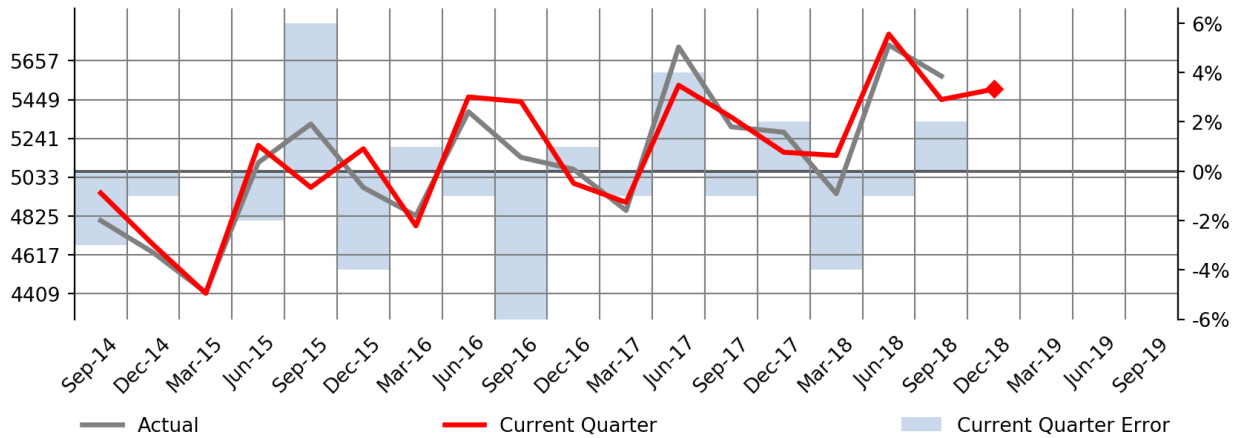
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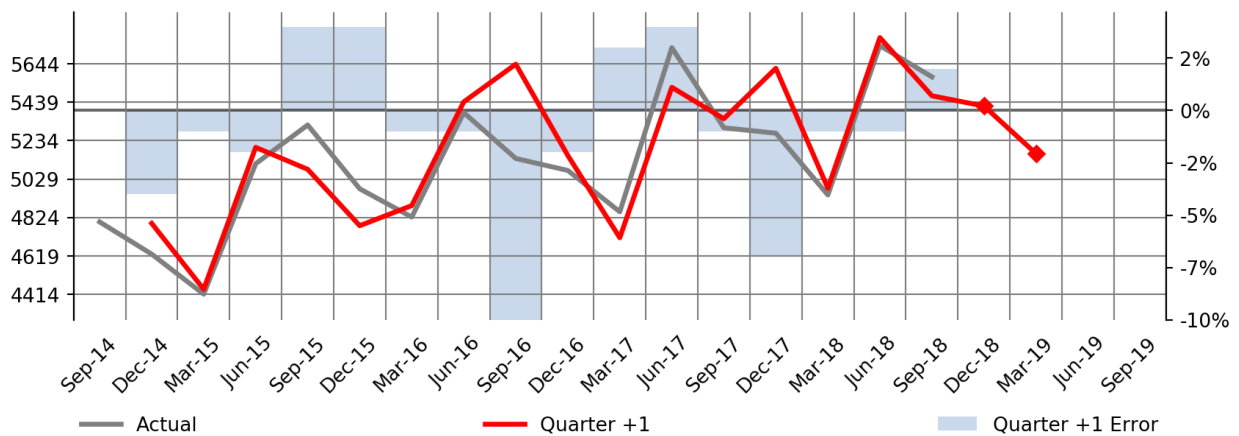
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Current Quarter: Forecast vs. Actual



Quarter +1: Forecast vs. Actual



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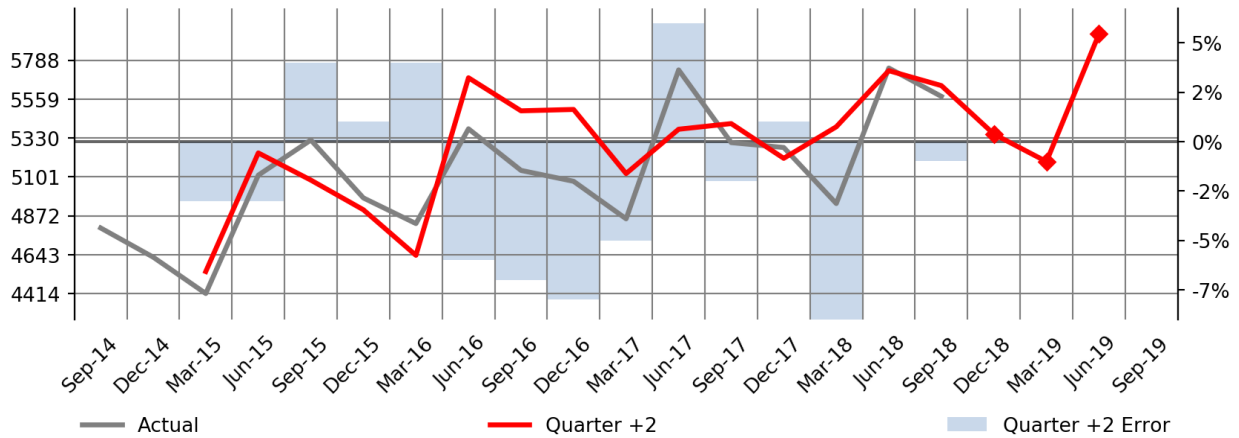
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Quarter +2: Forecast vs. Actual



Quarter +3: Forecast vs. Actual

